



# KEEPING HOCKEY SAFE



## Play It Cool™ Bag Tag Program

### What is Play It Cool™?

Play It Cool™ is an injury prevention program aimed at reducing Concussions and Spinal Cord Injuries in hockey. The program equips minor hockey coaches and players with the knowledge and skills necessary to increase their safety on the ice and to enhance their abilities as players.

### Contact us

Canadian Spinal Research Organization

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Image is actual size.

### How can you get involved!

Play It Cool™ Tag Your Bag Program is here. Local associations can help Play It Cool™ successfully generate awareness about the prevention of Concussion and Spinal Cord Injuries in hockey by purchasing your **Play It Cool™ Bag Tag!**

The Bag Tags will feature your association's logo, division and player's name and/or number on the front and key information regarding safe play on the back.

**Tag Your Bag for a \$3.50 donation per player and Play It Cool!**

**Raise money for your association** by adding a nominal fee on top of the \$3.50 cost for the bag tag (additional cost is at your discretion). E.g. By charging \$5 per tag, \$3.50 of the proceeds will be directed to Play It Cool™ and \$1.50 will go towards your association.

### Play It Cool™ Bag Tag Order Form

#### Association Contact information

Association Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Contact Name: \_\_\_\_\_

E-Mail: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_

Bag Tag Quantity: \_\_\_\_\_ x \$3.50 Total: \_\_\_\_\_  
*min order 10 pieces* *\*Plus applicable taxes.*

Please ensure you provide Association logo and divisions with player's name and/or number list to us.  
(logo needs to be a minimum of 100kb in size jpeg or EPS format)

